



Attention Schools is an opt-in system and not an opt-out system. Therefore, you will not receive alerts without following the directions provided in this flyer. No information previously provided to the school district will be entered into the Attention School system by the school district.

What is Attention School?

Attention School is a school alert system that, simultaneously, sends text and email messages to previously enrolled contacts ensuring important messages are read in time.

Mercer Area School District offers both text and email alerts to our parents via **Attention School**. These alerts will be provided in addition to regular TV and radio notices.

Benefits

- ✓ **Attention School** alerts everyone simultaneously, no more waiting for the radio station to give delay/cancellation listings or waiting for your school's name to scroll onto the bottom of your TV screen.
- ✓ Signing up to receive alerts can be completed 24 hours a day, 7 days a week at the parents' convenience.
- ✓ Sign up multiple devices and everyone can receive the alerts.
- ✓ Parents can receive alerts in any location just by having their phone with them or while checking their email accounts.
- ✓ **Attention School** supports increased communication between the school & the parents using mobile and internet technology.

Features

- ✓ Update alert contact information quickly and easily.
- ✓ Parents can opt to receive both an email and text message alerts.
- ✓ Easy to use and user friendly enrollment process.
- ✓ **Attention School** is not just for emergencies and can be effective for regular communication regarding school delays and cancellations.

Important Notice

- * **Attention School** is an independent alert system utilized by Mercer Schools to increase communication with parents. Telephone (text) and email information and updates provided by parents in **Attention Schools** is not transferable to our district student information system. Therefore, any changes in your demographic information must also be provided to the building main office of your child(s) school.

How to sign up for text alerts

Text code **8444255100**; keyword: **Mercer** to be automatically entered into the text alert distribution list. Once you have completed the enrollment process:

1. You will receive a confirmation text that your mobile device has been added to the distribution list.
2. You will receive alerts from Mercer Schools regarding district-wide delays, cancellations, and emergency situations. You may update or add new devices and email addresses as you change your personal situation.

How to sign up for email alerts

Log on to the Mercer School District homepage www.mercer.k12.pa.us and select "**Families & Community**" on the top bar and drop down to "**Parent Quick Links**". Scroll down to School Notifications Programs and choose "Select for Email Alert". The screen will guide you through the process to enroll your email into the contact list:

1. You will be prompted to enter your first and last name, and email address.
2. You will receive a confirmation email. You must respond to the email to ensure that your email address has been added to the distribution list.

Once all information is entered, you will begin to receive alerts from Mercer Schools regarding district-wide delays, cancellations, and emergency situations. You will need to complete the processes above multiple times to add multiple phones and email addresses.

- * *If you are still unsure of how to enroll or have questions, please contact us at (724) 662-5100 ext. 10.*